

XIME News

Vol. No. XXX / Issue No. 4 April 2021



Mr. Sandeep Kumar Maini
on the Foundation Day



Mr. Kamal Bali
Participating in the Budget Discussion

**XAVIER INSTITUTE OF MANAGEMENT & ENTREPRENEURSHIP
BANGALORE, CHENNAI & KOCHI**

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XIME BANGALORE NEWS

MARIA PHILIP INTERCOLLEGIATE DEBATE COMPETITION

On March 5th, 2021, the Maria Philip Memorial Annual Inter-Collegiate Debate Competition saw a lively debate on the topic "The Government's Economic Measures to deal with the impact of COVID-19 have so far been effective". Professor K. Kumar, IIM Bangalore, was the Chief Guest and Sudish Venkatesh, Chief People Officer at Azim Premji Foundation was the Jury Chairperson. The other members of the panel included Ms Vijayanti Margassery - Associate Director at

Teva Pharmaceuticals, Ms Christina Ghose - Managing Director at Snap Offices, Ms Asha Rao - DGM Human Resources at Sandvik Asia Pvt. Ltd., and Mr Naga Siddharth - Head People and Culture at Supr Daily.

Professor J. Philip, Chairman XIME, Bangalore, Dr J. Alexander, President, XIME Bangalore, Professor C. P. Ravindranathan, Chairman, XIME Kochi and Professor S. Suryanarayanan, Dean (Academics) witnessed the session.



The winners of Maria Philip Debate Competition receiving the trophy from Chairman Prof. J. Philip and Chief Guest Prof. K. Kumar of IIM Bangalore



Flexon Joseph Fernandes of Manipal University was adjudged as the Best Speaker at the competition. The team comprising of Flexon and Richa Kaushik from Manipal University was declared as the Best Team.

Priyanka P. and Edwin from Christ University, Bangalore were the runners up.



Winner of the Maria Philip Memorial Best Speaker Competition

FOUNDATION DAY CELEBRATIONS

Foundation Day Celebrations were held on April 9, 2021. The Maria Philip Memorial Best Speaker Competition started with the Debate on the topic "Accelerated privatisation is essential for restructuring the Indian economy" by six teams from the three campuses of XIME. The panel of judges for the competitions included Mr. Ranganath H S, Executive Director, BEML, Ms. Poornima Mathan Head Corporate Communications, Lenovo Pvt Ltd, and Ms. Anindita Veluri, Associate Partner - Digital Transformation & Digital Marketing Services, IBM.

The Chief Guest, Mr. Sandeep Kumar Maini, Chairman Maini Group addressed

the audience on "What it takes to be an Innovative manager". He emphasised the importance of values and humility in the journey towards success.

Ms. Ragini Bose of XIME Bangalore bagged the first prize for the Best Speaker Competition and the team of Ms. Rajeev Aman & Ms. Sumayya of XIME Bangalore won the Best team Award. Mr. Mammen Thomas and Ms. Poornashree Haridas of XIME Bangalore won the Western and Indian singing competition, respectively. A cash prize of Rs. 15000 and Rs. 5000 were presented for the winners of the Debate competition and singing competition, respectively.

A SEMINAR ON 30 YEARS OF LIBERALISATION

RESOURCE PERSONS



Dr. Montek Singh Ahluwalia
Former Dy. Chairman,
Planning Commission of India

With the liberalization of the economy in 1991, India aimed at making the economy more market and service-oriented by expanding the role of private and foreign investment. Fast forward to 30 years, on 5th March we saw four eminent speakers: Dr. Montek Singh Ahluwalia, former Deputy Chairman, Planning Commission, Dr. Jaimini Bhagwati IFS (Retd.), former

High Commissioner to the UK, Mr. P Sainath, Journalist and Ramon Magsaysay Award Winner (2007) and Prof. M Suresh Babu, Professor, Humanities and Social Sciences Department, IIT Madras sharing their insights with students faculty and other professionals about the liberalization structure in India and how far India has come in terms of being a self-regulating economy.



Session on 30 years of liberalisation

A DISCUSSION ON THE UNION BUDGET 2021-2022

The Annual Union Budget discussion for the year 2021-22 was held on March 3rd, 2021 at J. Philip auditorium of XIME, Bangalore. The eminent panel consisting of Prof. J. Phillip (Chairman, XIME Bangalore), Amb. C. P. Ravindranathan (Chairman Kochi)

Mr. Narayan Ramachandran (Chairman, Unitus Capital), Mr. Kamal Bali (Managing Director, Volvo Group) and CA Balaji Kuncham discussed the new thrusts and opportunities and opened up by the Budget.



Panel Discussion on Union Budget 2021-22.

STUDENTS' PLACEMENT

Since December 2, 2020, XIME had more than 40 companies including 14 first-time recruiters completing the placement process virtually, for the students of PGDM 2019-21 Batch. Leading companies like Infosys, PwC, Wipro, IDFC, EY, TCS, Tech Mahindra, Oracle, HDFC, Finastra, Tata Power, Aspire Systems, HPE, VMWare, Arcesium and Mphasis have participated in the process so far. Startups like Hunger Box, Hevo Data and NoPaperForms have also been part of the process.

The various roles for which students have been recruited include: Consultant, Business Analyst, Credit Analyst, Area Manager, Business Development Manager etc. across sectors.

The Placement Team led by Dr. Mahesh M. V. has done a very good job in Placement in spite of the various challenges of Covid-19. We are confident of hitting the 90 percent mark as of mid May.



Placement Coordinator

CHAIRMAN'S DIARY

'# YES WE CAN' AT APOLLO TYRES GLOBAL R & D ASIA

A Management Development Programme, '#Yes We Can' was organised by XIME Bangalore for Apollo Tyres Global R&D Asia, at XIME Chennai, on March 29th & 30th. Chairman XIME-B, Prof.J Philip was the Principal Resource Person to guide the participating young R & D engineers to realise their full potential. He

introduced a series of group exercises as well as leadership and management competencies aimed at developing analytical and decision making skills. The program emphasised the importance of finding time for creativity in this ever astir world; the exigency for innovation and the hindrances that are faced in the innovative process.



Chairman, Prof. J. Philip addressing the audience at the Management Development Programme 'Yes We Can' for the Apollo Tyres' R&D Managers.

INDUSTRIAL RELATIONS CONCLAVE BY MCCIA



Special Address



Shri. Pradeep Bhargava
Past President, MCCIA
Independent Director, Persistent Systems Ltd.

Inaugural Address



Dr. Mahendra Kalyankar (IAS)
Commissioner of Labour, Labour Dept.
Govt. of Maharashtra

Keynote Address



Shri. Rajeev Dubey
Principal Advisor, Mahindra & Mahindra
Chairman Mahindra Insurance Brokers Ltd.
Member of the Governing Body, ILO Geneva

Esteemed Speakers



Shri. Sharad Gangal
Co- Chairman HR & IR Committee
Ex EVP HR, IR & Admin & Member Exec Council,
Thermax India Ltd,



Adv. Shrinivas Inamati
Co- Chairman HR & IR Committee
Director, Deccan Managements
Consultants



Adv. R. Y. Joshi
Advocate,
Mumbai High Court



Shri. Sitaram Kandi
VP -IR, ER,
Skil development & CSR
Tata Motors



Dr. Rajen Mehrotra
Ex Independent Director,
Novartis India Ltd.



Prof. J. Philip
Principal Founder & Chairman,
XIME Bangalore
Former Director, IIM-Bangalore



Adv. Sanjay Singhvi
General Secretary,
Trade Union Centre of India

Prof. J Philip, Chairman XIME Bangalore delivered a session on "Transformational IR Approach Post Covid Era" at the Industrial Relations Conclave organized by Mahratta Chamber of Commerce, Industries and Agriculture on 21st April 2021.

AIMS' WORKING GROUP

AIMS has constituted a Working Group to formulate a roadmap for management education with special reference to 'PGDM in the NEP context'. The action plan will be presented to AICTE and Ministry of Higher Education, Government of India. Prof. J. Philip is The Chairman of the Working Group. Members include Dr. M. R. Rao, Former Dean ISB, Dr. Sujata Mangaraj, President AIMS, Prof (Dr) Uday Salunkhe, DG, WE Group, Dr. Upinder Dhar, Former President AIMS and Dr. R Nandagopal, VP(S) AIMS.

XIME CSR AT A GOVERNMENT SCHOOL

As a part of its village adoption programme, XIME undertook certain renovation/ construction works in Bovipalaya Higher Primary School, Shanthipura Village near the Institute at a cost of about Rs.4.8 lakhs. The renovated facilities were inaugurated on February 26,2021 by the Chairman XIME Bangalore Prof.J Philip at a function organised by the Village Panchayat. Besides the representatives of the Village Panchayat and the staff and students of the school, the faculty of XIME attended the function. The XSeed Club Members played a key role in organising the event.



Innauguration of the Toilet Block

The Panchayat Members and the Headmistress of the School expressed their gratitude to XIME for having extended such a valuable support to the cause of the students. The Chairman, XIME thanked the Panchayat and School authorities and announced that XIME would undertake further work and offer scholarships and awards to the children of the school.

BCIC TEAM AT XIME

A team of senior executives from BCIC [Bangalore Chamber of Industry and Commerce] visited XIME Bangalore Campus on 10th April for possible collaboration in areas of common interest. Two immediate issues were the proposed Small Industry Award and the Curriculum that is being finalized. The visiting team comprising of Mr. T.R. Parasuraman-President, Dr. L. Ravindran-Vice President, Dr. Anant Koppar, former President of BCIC promised all possible help in the proposed Best SME Award by XIME. From XIME, the Chairman- Prof. J. Philip, Amb. C.P. Ravindranathan, IFS [Retd.], Director-Dr. M. Nellaiappan and the



Mr. T.R. Parasuraman

Deans participated in the discussions.

The Team also promised to participate in the XIME Curriculum finalization meeting soon to be held. Accordingly, all three of them joined the senior faculty of XIME and other experts in this three-yearly exercise at XIME. Mr. T.R. Parasuraman gave a very scholarly presentation on what the industry expected from a good and contemporary Business Curriculum. Both Dr. L. Ravindran and Dr. Anant Koppar actively participated in the half-a-day exercise on Saturday, 17th April 2021.



Dr. L. Ravindran

STUDENTS' CLUB ACTIVITIES - XIME BANGALORE

XSEED

Event	Description	Date
#HygieneForHer	An awareness program on menstrual hygiene was organised on Women's Day	Mar 9,10,2021
Books for orphanages	An amount of Rs.15250 (collected by sale of old books) was distributed for the kids in orphanages for books and stationery.	Feb 5-14, 2021

HRUDAY

Event	Description	Date
Anveshan	The HR case study analysis event was hosted on D2C platform to encourage participants understand the implications of HR policies. Cash prize was given to the winner.	Mar 3, 2021
Unlock the key to Excellence	Priyanka Chaudhary, alumna of XIME Bangalore interacted with the students providing valuable tips and insights on facing interviews.	Feb 20,2021
Case-o-pedia	A case study competition was conducted for students of all the three campuses of XIME. Winner was awarded a cash prize of Rs 500.	Feb 5,2021

EMPRESARIO

Event	Description	Date
Internal B Plan Competition (Finals)	Aathira M, Eby Jacob and Anant Krishna of Batch 26 were the winners at the Internal B Plan Competition.	Feb 20, 2021

MARKXIME

Event	Description	Date
Guest speaker session	Mr. Arun Gopaldaswami, co-founder & CEO of Recotap addressed the students virtually on 'Advancements in B2B Marketing'	Jan 15, 2021
MarQuiz	A Marketing quiz for the students of batch 25 and 26 was conducted on Slido.com	Jan 6,2021

XORATION		
Event	Description	Date
LinkedIn workshop	A workshop on personal branding through social media was conducted online by Mr. Vijay S Paul of Monash University. He guided the students on organising the data to one's advantage on LinkedIn.	Feb 20 - 21, 2021

ROTARACT		
Event	Description	Date
Club Installation	Induction program for the new members was organised. In the presence of prominent members of Rotaract Bangalore.	Mar 12, 2021
Narracion Night	Students participated in a virtual Storytelling workshop by Story Coach and Life Coach, Mr. Sidharth Satpathy. He coached the students on the art of storytelling.	Jan 15, 2021.

XOPS		
Event	Description	Date
Talk on 'Operations as a Career'	The webinar was presided over by an industry expert-Saurabh Gokhale. Session touched upon the relevance of the specialization and enlightened the students on the various career opportunities in the field of operations.	Feb 13, 2021
Sudokops	The students participated in a fun filled compelling game 'SudokOps' which tested their knowledge on sudoku and decoding.	Jan 8, 2021

X-INSIGHTS		
Event	Description	Date
Crick-Insights	An analytics-based cricket event that tests the logical and analytical skills of the participants in using cricket data along with the cricket tournament among the four sections	Mar 7, 2021

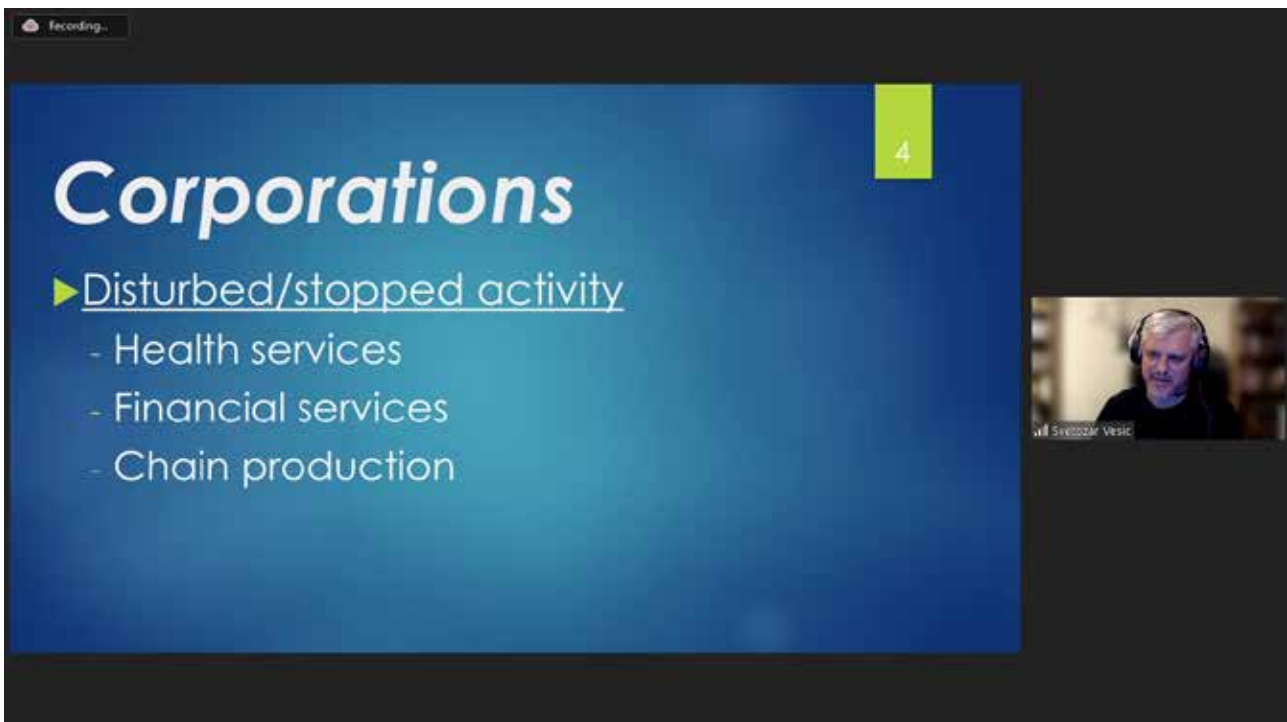
DISTINGUISHED SPEAKER SERIES

Speaker	Topic	Date
Mr. Svetozar Vesic, IT Manager at Institut national de la recherche scientifique (INRS), Canada	A Webinar on Cyber Security	Mar 30, 2021
Lt General A Arun , General Officer Commanding Dakshin Bharath Area	Leadership Conundrums: The Power of Straight Lines	Mar 3, 2021

Mr. David Rasquinha, MD of EXIM Bank	The impact of the Pandemic on the economy	Feb 19, 2021
Ms. Anubha Dadhich, Automation Engineer	Scope of Data Science	Feb 15, 2021
Mr. Aniruddha Chatterjee, Market Leader of Key and Strategic Account Management at Refinitiv	Strategic Account Management, Revenue Growth, Customer satisfaction	Feb 9, 2021



Mr. David Rasquinha, Managing Director of EXIM Bank welcomed to the Campus



Webinar on Cyber Security by Mr. Svetozar Vesic

STUDENTS MEET: XIME & GSCM, RUSSIA

XIME and Graduate School of Corporate Management (GSCM) of (Russian Presidential Academy of National Economy and Public Administration (RANEPA), members of the Association of BRICS Business Schools had organised a virtual student meet on Feb 24, 2021. It was moderated by Professor Victor Solntsev of GSCM and Prof. NMK Bhatta XIME. Students of both Business Schools made presentations on the topic “Digitalization and Management”



Ms. Vibha N from Batch 26 and Mr. Aditya Agarwala from Batch 25 speaking about the imperative role of digitization in management

PROGRAMME AT AUDENCIA BUSINESS SCHOOL, FRANCE

Students’ exchange program between XIME and Audencia Business School, France usually takes place during winter. This year it commenced from Jan. 25, 2021. Two additional courses were offered in the current year Programme which are Intercultural business leadership by Dr. Arthur Rubens, and Sustainable Drivers by Prof. Boleslaw Rok.



The online session of the student exchange programme at Audencia Business School

FACULTY PUBLICATIONS

1. "A renewed path for skilling in IT/ITeS sector for transition to the new normal", Mini Sherino & Dr. N M K Bhatta, Psychology and Education, Scopus Indexed (2020-21) 58 (1): 4464-4475
2. "Phenomenological Study of Women Entrepreneurs", Dr. Roshni James, Psychology and Education, Scopus Indexed (2020) 57(9): 2359-2368
3. "Disruption to the Skills Ecosystem of India in the Wake of the New Normal Emerging Post 'COVID-19'", Mini Sherino & Dr. N M K Bhatta, AIJR Preprints, 87, version 1, 2020.
4. "Environmental Protests and Corporate Governance Challenges", Dr. Naseer Mohamed Jaffer & Akansha Poptani, Shodh Sanchar, Listed in UGC Care Vol. 10, Issue 40, Oct-Dec 2020, Pages 79-84.
5. "Pursuing Growth in Developing countries through Community Capacity Building - An innovative approach towards Skills development", Mini Sherino & Dr. N M K Bhatta, Ilkogretim Online - Elementary Education Online Vol. 20, Issue 5, pp. 516-526.
6. "Sustainability strategies of Small Hospitals in Kerala in times of COVID 19 Pandemic and Heightened

competition", Sindhu R. Menon & Dr. Naseer Mohamed Jaffer, IUJ Journal of Management, Listed in UGC Care Vol. 8, No. 2, Dec 2020

CASE STUDIES

1. Pranav Multi-Speciality Hospital:High Attrition - a New Normal? -Ms. Subha Krishnamurthy
2. Trust Telecom's Contact Center order win from Orbit Bank: B2B Sales, enabled by CRM - Prof Shanmugam
3. Ximer Software Corporation - Critical Chain Project Management- Prof NMK Bhatta

STUDENTS' PUBLICATIONS

1. "Eco-friendly Initiatives by the Companies of Retail Sector" by Jaison George Jacob, Jonathan Raymond Ignatius, Jyoti Choudhary, Kanhaiya Mandhana; Dogo Rangsang Research Journal, Listed in UGC Care Group 1 Vol. 2, Issue-01, No.01, Jan 2021
2. "CSR of Manufacturing Giant In India - A Case Of Reliance Industries Limited" by Harshit Sethi, Himanshu Shekhar, Jagadha, S, Jagriti Rajhowa; Dogo Rangsang Research Journal, Listed in UGC Care Group 1 Vol. 2, Issue-01, No.01, Jan 2021

NATIONAL BUSINESS PLAN COMPETITION

Entrepreneurship Development Cell at XIME Bangalore hosted the final leg of the 2nd edition of the National Business Plan Competition on Feb 5, 2020. Twenty-eight teams participated, which included leading institutions like IIT Bombay, NMIMS, SCMHRD, IIM Bangalore, NIT Surathkal, SRCC, NIT Srinagar, Pearl Academy, and IIT Roorkee.

A prominent panel of judges, with Mr. Suryaprakash Konanuru, CTO of Ideaspring Capital, Mr.Sachidananda B S, Assistant Professor at IIM, Indore, Mr.Mukundan Srinivasan, Managing Director of Netserv, and Mr.Vinay Deshpande, Chairman at Encore Software Limited, selected the winners based on innovativeness, creativity, and scalability of the idea.

The first prize of Rs. 1.00 lakh was shared among two teams:

- Smit Rambhiya of NIT Surathkal and Swathi D Kulkarni of Father Muller Medical College, for their product OxyHeal.
- Priyesh Gandhi and Shilpa K Nayana of NIT Surathkal for their nano-purifier product.
- Second prize was awarded to Nikita Kumari of G. H. Rasoni College of Engineering for the product "WoCare".



Prof. J Philip, Chairman, XIME Bangalore, presenting the Cash Prize, certificate and trophy to the winners of B Plan Competition at XIME

THE GLORIOUS 25TH BATCH OF XIME-BANGALORE 2019-21 SECTIONS A & B



SECTIONS C & D



BUSINESS STANDARD CAMPUS TALK

XIME Bangalore in association with Business Standard organised a Guest Lecture by the very zealous Lt General A Arun, VSM, SM, YSM, General Officer Commanding, Dakshin Bharat Area on March 3rd 2021. Lt General A Arun spoke on the topic of “Leadership Conundrums- The Power of Straight Lines”. Lt General Arun shared his own experiences of being in the service and the indispensable values of commitment and integrity that he inculcated throughout. Earlier while introducing the speaker, Chairman Prof. J Philip referred to him as a ‘fiery speaker’. What followed was indeed a testimony to that observation.



Lt General A Arun, VSM, SM, YSM, General Officer Commanding, Dakshin Bharat Area

MDP/CONSULTANCY

Programme Name	Participants	Date
Management Development Programme	R&D Executives of Apollo Tyres, Chennai	Mar 29-30, 2021
Learning to Lead-Batch 2	Employees of TATA Electronics	Mar 8 - 16, 2021
Learning to Lead-Batch 1	Employees of TATA Electronics	Feb 22 - Mar 2, 2021
Campus to Corporate- Batch 2	Employees of TATA Electronics	Jan 24 -Feb 2, 2021 Feb 19 - 26 2021
Campus to Corporate-Batch 1	Employees of TATA Electronics	Dec 14 - 19, 2020 Jan 2 - 8, 2021

FACULTY DEVELOPMENT PROGRAMME

A faculty development program at XIME-B was conducted by Mr. Anil J. Philip, Vice President, XIME on Feb 13, 2021. The session aimed at familiarizing the faculty members with the values of XIME. The brainstorming session focused on the current practices, the curriculum; the structure of 'knowing, being and doing' and what it takes and what it means to be a 'success'.



Mr. Anil J. Philip, Vice President, XIME with the Faculty members of XIME, Bangalore

LIVE PROJECTS AND SUMMER INTERNSHIP PROGRAMME

XIME has had renowned companies for the Summer Internships and Live Projects during this academic year as well. Companies like: Adobe Software India Private Limited, AMCH Consulting Services, United Kingdom Aptech Computers, Big basket, BEML, BRIISK InsurTech, CIED Technologies, Eagle Owl, EXIM Bank, FirstWave Cloud Technology, Garden Reach Shipbuilders & Engineers Ltd, Healthium Meditech, Indigo Airlines, JSW Steel, Kesoram Cements, KGISL, McCain Foods India Private Limited, Outlook India, Rent mystay, Symphony SUMMIT IT solutions, Tata Steel, UCAM. VMware Software India Private Limited, Wabtech Corporation.

STUDENTS' WINNING STREAK

Event	Description	Date
Utchrista - Magnovite	Raj Priya and Pooja Patil bagged first prize at the Postgraduate Global Digital Fest organised by Christ University.	Mar 26- 27, 2021
Utchrista - Karyaneeti Shorelines to Skyline	Vibha and Vishmita won the first prize in the event at the Postgraduate Global Digital Fest organised by Christ University.	Mar 24- 25, 2021
Intercollege Business Plan Competition	Ishita Mehrotra and Jigyasa Luthra bagged the first prize at the Business Plan Hackathon organised by AIMITY.	Jan 27-29,2021

COPING WITH COVID

"We have nothing to fear, but fear itself" - Franklin D. Roosevelt

"The show must go on" is the ideology that the world worked on in this unprecedented time of Covid. While the shadow of this alien virus engulfed the functioning of the nation, XIME persevered well. It chose Zoom as its medium of virtual education and began its classes in the month of August, just one month later than usual. Happy faces emerged on the screen from around the country, a new ray of hope for transformational learning was ignited. The students remained positive throughout the process and were taught how to be optimistic in the face of adversity.

The faculty worked tirelessly to bring the best to the table and to connect the students from diverse cultural and educational backgrounds. Though, there were various challenges encountered, the optimism towards the approach outnumbered the struggles. XIME handled all the issues with utmost care, almost like a lark soaring smoothly in the wide horizon. The adeptness of the Institute is a lesson to be taken and is definitely imbibed by the students.

As the situation got better, the Institution invited all the students to the campus for enriched classroom experience which is the essence of XIME's commitment to the transformation of students. XIME is probably the only institution which facilitated physical classes and examination for the students for one full term during the pandemic. The junior batch got an opportunity to know their peers, seniors, faculty and institution and was able to build a bond. Thanks to XIME.

Although Covid remained a struggle for the masses, XIME stood to its motive of "managers must manage" and emerged as eventual winners. All examinations were conducted in the week starting 12th April, 2021.

We now look forward to our Silver Jubilee Convocation (25th)

DOCTORAL PROGRAMME

1. Nine scholars have been registered for the Ph.D. program in the current year upto 31st March, 2021. With this, the total number of scholars at XIME Research Centre reached 22.
2. One of the scholars has successfully completed Pre-Thesis Submission Colloquium on March 13, 2021 under the supervision of external examiners at the XIME Research Centre. With this, the number of scholars that submitted final Thesis reached 3.
3. XIME celebrated the Annual "Ph.D. Scholars' Day" for the year 2020-21 on April 2021. Prof J Philip Chaired the meeting. Twenty four research Scholars attended the event physically and two scholars attended virtually. Prof Mathew Manimala, former Professor of IIM Bangalore joined as the Keynote speaker. XIME Secretary Mr CJ Kuncheria, XIME Bangalore Director Dr M Nellaiappan, all research guides of XIME and Faculty members also graced the occasion. Prof NMK Bhatta, Dean (Research) welcomed the audience.

XIME CELEBRATIONS

Freshers' day was organised by Batch 25 to welcome the students of Batch 26 on 26th of Feb, 2021. It was a celebration all the way with a vibrant blend of dance and music. The ramp walk brought out the fashionistas showcasing their talents. Ananay Garg and Vandana Eashwar of Batch 26 bagged the titles of Mr. Fresher and Ms. Fresher respectively.



Students of Batch 26 at the Freshers' party



STUDENTS' CLUB ACTIVITIES - XIME KOCHI

HRUDAY - THE HR CLUB

Event	Description	Date
Corporate Stories	Updates about corporate personalities from around the world:	Feb 16, 2021
	<ul style="list-style-type: none"> a) Tata Motors appoints Marc Llistosella as CEO & MD b) IndiGo appoints Jiten Chopra as a new Chief Financial Officer 	Feb 12, 2021
Intern Diaries	Internship experiences and stories of XIME Kochi students at various organisations: a) Aarshiya Gautam at The HR Shop International Pvt. Ltd.	Feb 5, 2021
HRuday Chronicles Release	The monthly HR e-magazine of HRuday Kochi was released in Feb through LinkedIn. The magazine included HR articles, business news, student HR blogs, messages from alumni, fun sections, HR jargons and HR Talks.	Feb 5, 2021

XSEED CLUB

Event	Description	Date
The Blood Pact	XSeed Club of XIME Kochi came up with a new initiative called *The Blood Pact* where in a database of the blood group information of all XIME students and faculty members is created to be used in times of emergency.	Feb 18, 2021
Know your social worker	Social Media Awareness campaign about prominent Social Workers:	Feb 20, 2021
	<ul style="list-style-type: none"> a) Ela Bhatt b) Aruna Roy 	Feb 13, 2021

FINITIATIVE: THE FINANCE CLUB

Event	Description	Date
Post Budget Analysis	Post Budget analysis session was conducted at XIME Kochi, moderated by Prof. Nithin Thomas, Professor of Economics, Bharatmata College, Thrikkakara, Kochi. Seven students of XIME Kochi- Prena Srivastava, Dhivya R.; Batch 8- Abhay Bagchi, Ankit Keshri presented their views on the Budget 2021-22	Feb 27, 2021
Sunday Stories	News updates posted by the Finitiative club, every Sunday.	Feb 14, 2021
Finfacts Friday	News updates posted by the Finitiative club, every Friday: a) Infosys Technologies IPO was once undersubscribed in 1993. b) 2020 saw the most public equity fundraising ever. c) Two currencies!! Hyderabad was the only princely state that was allowed to issue its notes during 1918 to 1959. d) Credit card? Flatbush National Bank of Brooklyn was the first bank to issue a credit card in 1946.	Feb 19, 2021 Feb 5, 2021

XOPS: THE OPERATIONS CLUB

Event	Description	Date
Scavenger Hunt	A treasure hunt game based on the principles of circular economy.	Feb 10, 2021

EMPRESARIO: THE ENTREPRENEURSHIP CLUB

Event	Description	Date
Ensemble	Empresario, the Entrepreneurship club of XIME Kochi organised its first offline event, ENSEMBLE an immensely intriguing game in which they bid for the items which they deemed suitable to make a business plan, within a fixed budget and the teams had to showcase their skills in order to successfully pitch their business idea. Top achievers of the event: Team 4 Café Espresso, and Runner Up- Team 3 Absinthe.	Feb 24, 2021

MARKXIME- THE MARKETING CLUB

Event	Description	Date
MarkBuzz	<p>Weekly news updates by MarkXime</p> <p>a) Disney+ makes play for older audiences as subscriber's surge.</p> <p>b) When Gary met the Colonel: How Walkers and KFC joined forces after 'listening to consumers.'</p> <p>c) Coca-Cola signals intent to push Marketing spend back to pre-Covid levels.</p> <p>d) M&S taps up Tesco Marketer to lead clothing and home.</p> <p>e) Brands are returning to brand building, says Google.</p> <p>f) Medical cannabis company Kanabo soars in London Market debut.</p>	Feb 21, 2021
Xavier's Super League (XSL) Inauguration	MarkXime kicked off its flagship event -Xavier's Super League (XSL). MarkXime Club Members have lined up a series of Indoor and Outdoor game events for XSL with the same zeal and zest as previous years.	Feb 16, 2021

DISTINGUISHED SPEAKER SERIES

Name of the Speaker	Topic	Date
Ms. Anju Rakesh, Assistant Vice President - Research and Solutions, Avtar	"Understanding diversity, equity and inclusion and their relevance to our lives"	Feb 22, 2021
Mr. Utkarsh Amitabh, Founder and CEO, Network Capital	"Addressing The Uncertainties That Emerge In One's Career"	Jan 19, 2021
Ms. Ramya Kannan, Vice President - Delivery, UST Global	"Understanding The World We Face - Now And Ahead"	Jan 12, 2021



Participants at the Union budget analysis

SNAPSHOT- OTHER EVENTS

'SPOTLIGHT' BY CAREER MANAGEMENT CENTRE (CMC)

Spotlight is an initiative by CMC as part of the training activities conducted for placements. The Spotlight sessions for Batch 8 students, XIME Kochi, commenced from Feb 22, 2021.

MOU SIGNED BETWEEN XIME KOCHI & MAKER VILLAGE

Xavier Institute of Management & Entrepreneurship, Kochi signed an MoU with Maker Village for collaboration through Knowledge Transfer, Academic Research, Skill Development in Management & Entrepreneurship on Feb 04, 2021 .

XIME KOCHI STUDENTS INVITED TO PARTICIPATE IN KSUM PROMOTION

The Kerala StartUp Mission (KSUM) invited the students of XIME Kochi to cast themselves in making a corporate video for KSUM. Interested students were supposed to don a formal look for the shoot. The shoot was held at the KSUM corporate office, Kinfra Hi-Tech Park, HMT Kalamassery, Kochi, Kerala 683503, on Feb 24, 2021.

XIME KOCHI EXTERNAL PROGRAMS

Sharpen Your Financial Decision-Making Skills: As Enterprises brace the impact of Covid-19 and its uncertainties, it is becoming evident that firms managing their cash flows effectively are likely to succeed better in

the Marketplace. Cashflow is now a critical metric for the health of today's enterprises. For management, a strong foundation and insights into the financial system will help actualize the financial objective of an organization. This program taught participants to enhance their problem-solving ability within the financial domain. The program was held online from 2 - 4 December 2020. The faculty involved were - Dr. S G K Sharma, Mr. Deepak Shankar H, Mr. Basil Neelambra and Ms. Lincy P T.

LEADERSHIP ENHANCEMENT PROGRAM FOR MARTHOMA CHURCH LEADERS

XIME organised A Leadership Enhancement program for the Marthoma Church from March 8th to 10th, 2021. The participants were the Clergy and Heads of Institutions of Marthoma Church. The program was inaugurated by His Grace the Most Rev. Dr. Theodosius Metropolitan Thirumeni of Mar Thoma Church. Prof. J. Philip, Principal Founder XIME, was the Faculty Leader.

The sessions on Leadership, Decision making, Institution building etc were taken by Prof. J. Philip, President XIME, Dr. J. Alexander IAS(retd), Director General XIME, Dr. Kuncheria P.Issac, Mr. K. T.Chacko IAS (Retd.), Former DG, IIFT, and Former Director General of Police of Kerala, Mr. Jacob Punnoose IPS(Retd), were other resource persons. The Programme was well received by participants.



Leadership enhancement programme for Marthoma Church

STUDENTS' ACTIVITIES

1. Kenny Diaz, Dhivya R and Apurva Yandra won the second prize for state level B school competition on the topic "Union Budget 2021 - impact on Indian economy" conducted by Kerala Management Association.



Second Prize winner of KMA budget business event

2. Aleena Elizabeth Joseph of Batch 7, XIME Kochi won the third prize with a cash award in the Best Manager event of "Simthesis 13.0", National Level Management Fest hosted by Saintgits Institute of Management.
3. Aleena Elizabeth Joseph of Batch 7 had been awarded " Best Volunteer" by YMCA Kottayam for her dedicated service to Bodhinilayam Special school, where she taught 53 intellectually challenged students as a part of SUPA activity by XIME, Kochi.

FACULTY PUBLICATIONS

1. Artificial Intelligence in the Banking Sector - A Critical Analysis; Dr.Varghese & Mr.Joel Manjaly,Mr.Philip Varughese,; Shanlax International Journal of Management 8(S1-Feb):210-216
2. Alex, D., & Lawrence, J. (2021). Culture's Consequences on Communication Patterns. In M. Singh, S. K. Saxena, R. Shukla & M. Mukherjee (Eds.), Hospitality & Tourism: Emerging Practices in Human Resource Management (pp. 116-122). New Delhi, ND: Bharati.

XIME CHENNAI NEWS

DISTINGUISHED SPEAKER SERIES

XIME, Chennai in association with Business Standard had organized a Campus series talk on Feb 22, 2021. Lt. General A Arun YSM, SM, VSM, General Commanding officer, Dakshin Bharat delivered a lecture on the topic, "Leadership Conundrums: The power of straight Lines." He highlighted the need to understand who we are and emphasized the traits of a leader, change management, agile leadership and integrity. It was highly appreciated by the faculty and students.

FACULTY WORKSHOP

Mr. Anil J. Philip, Vice President, XIME Society conducted a workshop on Jan 23, 2021 with the faculty members of XIME, Chennai. The purpose of the workshop was to draw some insights into the factors which contribute to student's success, role played by XIME faculty and the institution to enable this success, to assess the prevailing academic environment, to identify and understand the challenges faced by the faculty in meeting these and the possible best practices to be adapted in order to meet the expectations of the Institute.



Faculty members with Anil J. Philip, Vice President, XIME Society



Mr. Anil J. Philip, Vice President, XIME Society, Interacting with a students groups

STUDENTS' CLUB ACTIVITIES

Xseed Chennai organized a very engaging session with IGIFTLIFE - "An initiative to help save lives via organ donation" on February 24, 2021 through zoom.

SPEAKER SERIES

Resource Person	Topics	Date
Jayakumar Ramdass. Director of Mahendra Pumps Pvt. Ltd & Mahendra Spinning Mills Pvt. Ltd	Challenges faced by Industry post covid19	Mar 05, 2021
D. Eregamani, Founder & Director, Maple Tech Solutions	Quality tools and Techniques for Business Success	Mar 03, 2021
Mr.Padmanaban, Founder, Nofood waste	Sustainability and the journey of No food waste	Feb 24, 2021
Mr. Rajat Pathak, Founder Rajat Synergy	Business Strategies for Success	Feb 10, 2021
Mr.C.K.Kumaravel. CEO & Cofounder, Naturals Salon	Motivation for Managers	Feb 03, 2021

FACULTY PUBLICATIONS

- **Dr. S. Gayathri** had published a case study on “The digital Saga of mailers” in the AIMS journal of Management, Jan 2021 Issue.
- **Dr. Suresh Nanda Kumar** has written a chapter in the book ‘AI Solution for Optimizing ECommerce - Taylor and Francis Publishers’. The book will be published in April 2021

STUDENTS' WINNING STREAK

Event	Description	Date
XIME Internal Business Plan Competition	Dinesh T, Gautham S, Harish Mahadev S won the third place	Feb 21, 2021
Case-Opedia - Case Study Competition	Ishita Sood won the first place	Feb 08, 2021

XIME CELEBRATIONS

WOMEN'S DAY CELEBRATION AT XIME, CHENNAI

Women have the right to live in dignity, in freedom from fear. On this international women's day, XIME-Chennai rededicated themselves to making that a reality. The students took the initiative to make it a memorable day for all the women in the Campus. Students highlighted the strength of women through a cultural programme.



Women's Day Celebration by XIME Chennai

STUDENTS' FELICITATION

Xime Chennai hosted an annual recognition and felicitations function to recognize the student office bearers of the clubs. Certificates were given to the members of Xcops (Operations and Supply chain), XMarketeters (Marketing Club), Hrythym (HR Club), Finacle (Finance club), Entreprenow (Entrepreneurship Club), Xseed (Social activities club), Debate Club and Cultural Club. The placecom teams and the class representatives were also recognized and certificates given

SUMMER SPORTS FEST

XIME Chennai also conducted a four-day comprehensive Summer sports fest, where the students actively participated in both indoor and outdoor games. The students were awarded certificates and medals for the same.



Winning Team of Basket Ball Competition



Girls Throw Ball Event in Progress

MDP/FDP/CONSULTANCY

1.PROGRAM ON SHOP FLOOR EXCELLENCE

A program on Shop Floor Excellence was conducted on February 3rd & 4th, 2021. Twenty-six participants from Automotive Ancillaries including Aptiv Components India, Tenneco Automotive India and Severn Glocon India attended the program. Mr Chandrasekar, Xime Chennai faculty was the resource person for this programme



2.PROGRAM ON PERSONAL FINANCIAL PLANNING

A programme on Personal Financial Planning was conducted at XIME-Chennai for the employees of Apollo Tyres - Chennai on March 01, 2021. Dr. Ravi Veeraraghavan, Dean (External Relations) conducted the programme. Over 60 employees of Apollo Tyres attended the programme.

3.FDP ON "OBTAINING ACCREDITATION FOR B SCHOOLS"

A Faculty Development Program on "Obtaining Accreditation for B Schools was conducted by Dr. R Nandagopal, Director - XIME Chennai and Ms. Alimaa Jamiyansuren, Director - Asia Pacific, Peregrine Global Services, Japan. It was a virtual program conducted over 4 sessions from 15th to 19th March 2021. 20 Participants from various B Schools including Bharathidasan Institute of Management, PSG, Kumaraguru, LEAD, DJ Academy attended the program.

FORTHCOMING EVENTS

1. 7th Convocation, XIME - Kochi - April 30, 2021
2. 3rd Convocation, XIME - Chennai - May 19, 2021
3. Last Date for Application to XIME - Bangalore, April 30, 2021
4. Last Sets of GD/ PI, Bangalore May 3-4
5. 27th Batch Orientation XIME - B, June 28, 2021
6. 26th Batch Classes Start - July 5, 2021



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